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## Section 1: 10-Q (ZAGG INC FORM 10-Q)

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

### FORM 10-Q

(Mark one)

- Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the quarterly period ended March 31, 2014, or
- Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File No. 000-52211

## ZAGG INC

(Exact name of registrant as specified in its charter)

**Nevada** **20-2559624**  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

**3855 South 500 West, Suite J**  
**Salt Lake City, Utah 84115**  
(Address of principal executive offices with zip code)

**(801) 263-0699**  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: **Yes [X] No [ ]**.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

**Yes [X] No [ ]**

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

- Large Accelerated Filer  Accelerated Filer
- Non-accelerated Filer (do not check if a smaller reporting company)  Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-25 of the Exchange Act).

**Yes [ ] No [X]**

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: **30,263,151** common shares as of April 29, 2014.

**ZAGG INC AND SUBSIDIARIES**  
**FORM 10-Q**  
**TABLE OF CONTENTS**  
**PART I - FINANCIAL INFORMATION**

	<b>Page</b>
<u>Item 1.</u> <u>Financial Statements (Unaudited)</u>	
<u>Condensed Consolidated Balance Sheets – As of March 31, 2014 and December 31, 2013</u>	3
<u>Condensed Consolidated Statements of Operations for the Three Months Ended March 31, 2014 and 2013</u>	4
<u>Condensed Consolidated Statements of Comprehensive Income for the Three Months Ended March 31, 2014 and 2013</u>	5
<u>Condensed Consolidated Statement of Stockholders' Equity for the Three Months Ended March 31, 2014</u>	6
<u>Condensed Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2014 and 2013</u>	7
<u>Notes to Condensed Consolidated Financial Statements</u>	8
<u>Item 2.</u> <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	21
<u>Item 3.</u> <u>Quantitative and Qualitative Disclosures About Market Risk</u>	28
<u>Item 4.</u> <u>Controls and Procedures</u>	28
<b>PART II - OTHER INFORMATION</b>	
<u>Item 1.</u> <u>Legal Proceedings</u>	29
<u>Item 1A.</u> <u>Risk Factors</u>	29
<u>Item 2.</u> <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	29
<u>Item 3.</u> <u>Defaults Upon Senior Securities</u>	29
<u>Item 4.</u> <u>Mine Safety Disclosures</u>	29
<u>Item 5.</u> <u>Other Information</u>	29
<u>Item 6.</u> <u>Exhibits</u>	29

**ZAGG INC AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(in thousands, except par value)  
(Unaudited)

	<b>March 31, 2014</b>	<b>December 31, 2013</b>
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	\$ 6,511	\$ 15,031
Accounts receivable, net of allowances of \$2,553 in 2014 and \$2,540 in 2013	36,573	46,591
Inventories	39,079	44,539
Prepaid expenses and other current assets	1,499	2,403
Deferred income tax assets	8,009	7,917
<b>Total current assets</b>	<b>91,671</b>	<b>116,481</b>
<b>Property and equipment</b> , net of accumulated depreciation at \$6,345 in 2014 and \$5,778 in 2013	4,897	5,004
<b>Intangible assets</b> , net of accumulated amortization at \$25,878 in 2014 and \$23,431 in 2013	38,772	41,219
<b>Deferred income tax assets</b>	11,377	11,377
<b>Note receivable</b>	801	801
<b>Other assets</b>	541	588
<b>Total assets</b>	<b>\$ 148,059</b>	<b>\$ 175,470</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>Current liabilities</b>		
Accounts payable	\$ 13,893	\$ 15,207
Income taxes payable	1,710	6,359
Accrued liabilities	2,067	2,608
Accrued wages and wage related expenses	1,046	891
Deferred revenue	78	159
Sales returns liability	5,442	7,872
<b>Total current liabilities</b>	<b>24,236</b>	<b>33,096</b>
<b>Revolving line of credit</b>	-	17,543
<b>Total liabilities</b>	<b>24,236</b>	<b>50,639</b>
<b>Stockholders' equity</b>		
Common stock, \$0.001 par value; 100,000 shares authorized; 32,560 and 32,331 shares issued in 2014 and 2013, respectively	33	32
Additional paid-in capital	83,408	82,807
Accumulated other comprehensive income (loss)	(17)	93
Note receivable collateralized by stock	(348)	(348)
Treasury stock, 2,312 and 1,756 common shares in 2014 and 2013 respectively, at cost	(12,485)	(9,997)
Retained earnings	53,232	52,244
<b>Total stockholders' equity</b>	<b>123,823</b>	<b>124,831</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 148,059</b>	<b>\$ 175,470</b>

See accompanying notes to condensed consolidated financial statements.



**ZAGG INC AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except for per share amounts)  
(Unaudited)

	Three Months Ended	
	March 31, 2014	March 31, 2013
<b>Net sales</b>	\$ 49,003	\$ 51,471
<b>Cost of sales</b>	31,225	32,472
<b>Gross profit</b>	17,778	18,999
<b>Operating expenses:</b>		
Advertising and marketing	2,008	2,338
Selling, general and administrative	11,403	12,280
Amortization of definite-lived intangibles	2,427	2,374
<b>Total operating expenses</b>	15,838	16,992
<b>Income from operations</b>	1,940	2,007
<b>Other income (expense):</b>		
Interest expense	(44)	(227)
Loss from equity method investment in HzO	-	(607)
Other income and (expense)	90	(20)
<b>Total other expense</b>	46	(854)
<b>Income before provision for income taxes</b>	1,986	1,153
<b>Income tax provision</b>	(998)	(277)
<b>Net income</b>	\$ 988	\$ 876
<b>Earnings per share:</b>		
<b>Basic earnings per share</b>	\$ 0.03	\$ 0.03
<b>Diluted earnings per share</b>	\$ 0.03	\$ 0.03

See accompanying notes to condensed consolidated financial statements.

**ZAGG INC AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
**(in thousands)**  
**(Unaudited)**

	<b>Three Months Ended March 31, 2014</b>	<b>March 31, 2013</b>
<b>Net income</b>	<b>\$ 988</b>	<b>\$ 876</b>
<b>Other comprehensive income (loss), net of tax:</b>		
Foreign currency translation loss	(110)	(425)
<b>Total other comprehensive loss</b>	<b>(110)</b>	<b>(425)</b>
<b>Comprehensive income</b>	<b>\$ 878</b>	<b>\$ 451</b>

See accompanying notes to condensed consolidated financial statements.

**ZAGG INC AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY**  
(in thousands)  
(Unaudited)

	Common Stock		Additional Paid-in Capital	Accumulated		Treasury Stock	Retained Earnings	Total Stockholders' Equity
	Shares	Amount		Other Comprehensive Income (Loss)	Note Receivable Collateralized By Stock			
Balances, December 31, 2013	32,331	\$ 32	\$ 82,807	\$ 93	\$ (348)	\$ (9,997)	\$ 52,244	\$ 124,831
Net income	-	-	-	-	-	-	988	988
Other comprehensive loss	-	-	-	(110)	-	-	-	(110)
Purchase of treasury stock	-	-	-	-	-	(2,488)	-	(2,488)
Option exercises	97	1	129	-	-	-	-	130
Restricted stock release	132	-	-	-	-	-	-	-
Stock-based compensation expense	-	-	520	-	-	-	-	520
Tax shortfall related to share-based payments	-	-	(48)	-	-	-	-	(48)
Balances, March 31, 2014	32,560	\$ 33	\$ 83,408	\$ (17)	\$ (348)	\$ (12,485)	\$ 53,232	\$ 123,823

See accompanying notes to condensed consolidated financial statements.

**ZAGG INC AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)  
(Unaudited)

	<b>Three Months Ended</b>	
	<b>March 31,</b>	<b>March 31,</b>
	<b>2014</b>	<b>2013</b>
<b>Cash flows from operating activities</b>		
Net income	\$ 988	\$ 876
Adjustments to reconcile net income to net cash provided by operating activities:		
Stock-based compensation	520	1,038
Excess tax benefits related to share-based payments	(1)	(47)
Depreciation and amortization	3,014	3,099
Loss from equity method investment in HzO	-	607
Deferred income taxes	(92)	(65)
Amortization of deferred loan costs	16	30
Changes in operating assets and liabilities		
Accounts receivable	10,027	19,065
Inventories	5,453	(1,373)
Prepaid expenses and other current assets	893	1,257
Other assets	40	-
Accounts payable	(1,320)	(3,565)
Income taxes payable	(4,696)	(2,774)
Accrued liabilities	(544)	(305)
Accrued wages and wage related expenses	156	(961)
Deferred revenues	(81)	(510)
Sales return liability	(2,430)	(2,190)
<b>Net cash provided by operating activities</b>	<b>11,943</b>	<b>14,182</b>
<b>Cash flows from investing activities</b>		
Purchase of property and equipment	(460)	(449)
<b>Net cash used in investing activities</b>	<b>(460)</b>	<b>(449)</b>
<b>Cash flows from financing activities</b>		
Proceeds from revolving credit facilities	10,438	1,985
Payments on revolving credit facilities	(27,981)	(6,409)
Purchase of treasury stock	(2,488)	(5,999)
Proceeds from exercise of warrants and options	130	168
Excess tax benefits related to share-based payments	1	47
<b>Net cash used in financing activities</b>	<b>(19,900)</b>	<b>(10,208)</b>
<b>Effect of foreign currency exchange rates on cash and cash equivalents</b>	<b>(103)</b>	<b>(298)</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>(8,520)</b>	<b>3,227</b>
<b>Cash and cash equivalents at beginning of the period</b>	<b>15,031</b>	<b>20,177</b>
<b>Cash and cash equivalents at end of the period</b>	<b>\$ 6,511</b>	<b>\$ 23,404</b>
<b>Supplemental disclosure of cash flow information</b>		
Cash paid during the period for interest	\$ 46	\$ 83
Cash paid during the period for taxes	\$ 5,753	\$ 3,116

See accompanying notes to condensed consolidated financial statements.





**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

**(1) NATURE OF OPERATIONS AND BASIS OF PRESENTATION**

ZAGG Inc and subsidiaries (collectively, the “Company” or “ZAGG”) designs, produces, and distributes professional and premium creative product solutions such as invisibleSHIELD® screen protection, keyboards for tablet computers and mobile devices, keyboard cases, earbuds, mobile power solutions, cables, cases, Bluetooth® speakers, and mobile device cleaning accessories for mobile devices under the family of ZAGG and invisibleSHIELD brands. In addition, the Company designs, produces, and distributes cases, Bluetooth speakers, Near-Field Audio™ amplifying speakers, earbuds, traditional headphones, and gaming headphones for mobile devices under the family of iFrogz brands in the value-priced lifestyle sector.

The accompanying unaudited condensed consolidated financial statements have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“US GAAP”) have been condensed or omitted pursuant to such rules and regulations. These condensed consolidated financial statements reflect all adjustments (consisting only of normal recurring adjustments) that, in the opinion of management, are necessary to present fairly the financial position, the results of operations, and cash flows of the Company for the periods presented. The Company suggests that these condensed consolidated financial statements be read in conjunction with the consolidated financial statements and the notes thereto included in the Company’s 2013 Annual Report on Form 10-K. Operating results for the interim periods are not necessarily indicative of the results that may be expected for the full year.

The preparation of condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

The condensed consolidated financial statements include the accounts of ZAGG Inc and its wholly owned subsidiaries ZAGG International Distribution Limited; Patriot Corporation; ZAGG Intellectual Property Holding Co, Inc.; ZAGG Retail, Inc.; and iFrogz, Inc. All intercompany transactions and balances have been eliminated in consolidation.

**(2) INVENTORIES**

At March 31, 2014, and December 31, 2013, inventories consisted of the following:

	<u>March 31,</u> <u>2014</u>	<u>December 31,</u> <u>2013</u>
Finished goods	\$ 35,614	\$ 40,992
Raw materials	3,465	3,547
Total inventory	<u>\$ 39,079</u>	<u>\$ 44,539</u>

In addition, included in prepaid expenses and other current assets were inventory deposits with third-party manufacturers at March 31, 2014 and December 31, 2013 of \$419 and \$735, respectively.

**(3) ASSET PURCHASE CREDITS**

The Company entered into a nonmonetary exchange transaction with Argent Trading Inc. (“Argent”) during the second quarter of 2011 whereby the Company transferred inventory with a carrying value of \$986 to Argent in exchange for asset purchase credits with a face value of \$1,350. The credits can be used for the purchase of goods or services from certain vendors until March 1, 2016, when the unused asset purchase credits expire.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

The Company accounted for this nonmonetary transaction based on the fair value of the inventory transferred as the inventory's fair value was more clearly evident than fair value of the asset purchase credits. The Company determined that the inventory had a fair value of \$785 at the date of the transfer and thus recorded an impairment loss on the inventory of \$201, which was recorded as a component of cost of sales in the consolidated statement of operations during the second quarter of 2011.

On May 2, 2012, the Company assigned these credits to a supplier in exchange for discounts on future purchases of products from the supplier. Management expects the discounts received to at least equal the value of the asset purchase credits assigned and will be realized over approximately a three-year period. Despite the change in character, the Company continues to classify these assets within prepaid expenses and other current assets, and noncurrent other assets on the consolidated balance sheet based on when the discounts are expected to be realized. During the three months ended March 31, 2014 and 2013, management utilized \$40 and \$50, respectively, of the assets. The total discounts utilized at March 31, 2014 total \$499.

**(4) INVESTMENT IN HzO**

HzO, Inc. ("HzO") is a private company engaged in the development of water-blocking technologies for consumer and industrial applications. Prior to the fourth quarter of 2013, the Company accounted for its investment in HzO under the equity method of accounting by recognizing ZAGG's share of the earnings or losses of HzO in the periods in which they are reported by HzO in its separate financial statements, adjusted for the amortization of the basis difference between the Company's investment in HzO and the Company's underlying share in the net assets of HzO. During the fourth quarter of 2013, HzO raised additional equity capital through the sale of additional Series B Preferred Shares. ZAGG did not participate in the capital raise, the result of which reduced ZAGG's ownership interest in HzO to 15.3% at December 31, 2013. As ZAGG cannot exercise significant influence over HzO and its ownership interest is below 20.0%, the Company began accounting for the investment in HzO as a cost method investment at December 31, 2013. In addition, the carrying value of the investment at December 31, 2013 was \$0 due to the accumulated losses. The balance at March 31, 2014 remains at \$0.

For the three months ended March 31, 2014 and 2013, the Company recorded a loss from investment in HzO of \$0 and \$607, respectively. The loss from investment in HzO was recorded as a component of other expense in the consolidated statement of operations in each respective period.

**(5) INTANGIBLE ASSETS**

*Impairment of Goodwill and Intangible Assets*

For the year ended December 31, 2013, the Company recorded a goodwill impairment of \$1,484 when it was determined that the carrying value of goodwill exceeded its fair value. The determination was made during the impairment analyses performed during the fourth quarter of 2013. In conjunction with the impairment test, the Company considered factors such as the overall decline in the market price of the Company's stock, a decline in market capitalization for a sustained period, and a decline in forecasted operations as indicators for potential goodwill impairment.

The goodwill impairment was included as a component of impairment of goodwill and intangibles in the consolidated statement of operations during the fourth quarter of 2013. Due to the goodwill impairment, the carrying value of goodwill was reduced to \$0 at December 31, 2013.

During the fourth quarter of 2013, the Company made a brand strategy change to place greater emphasis on the promotion of the ZAGG and invisibleSHIELD brands. This was highlighted by the decision to brand the line of gaming controllers as ZAGG products instead of under the iFrogz brand, which was the original product branding. As a result of this decision, ZAGG determined that future cash flows under the iFrogz trademark likely will be less than previously estimated and that the trademark should be considered a definite-lived intangible asset. Management incorporated this information into an impairment analysis performed during the fourth quarter of 2013, relying on a discounted cash flow analysis and market approach. Management determined the carrying amount of the trademark exceeded the fair value and an impairment charge of \$9,762 was recorded at December 31, 2013 as a component of the goodwill and impairment line in the consolidated statement of operations. As the trademark is now considered a definite-lived intangible, management commenced amortizing the trademark over a ten-year useful life on an accelerated basis consistent with the projected future cash flows from the trademark. Future amortization of this trademark is included in the estimated future amortization table below in this Note.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
(Dollars, units and shares in thousands, except per share data)  
(Unaudited)

*Definite-lived Intangibles*

Definite-lived intangibles as of March 31, 2014, and December 31, 2013, were as follows:

<b>As of March 31, 2014</b>						
	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Write-off of Fully Amortized Intangible</b>	<b>Transfers from Indefinite-life Classification</b>	<b>Net Carrying Amount</b>	<b>Weighted Average Amortization Period</b>
Customer relationships	\$ 41,500	\$ (19,112)	\$ —	\$ —	\$ 22,388	8.0 years
Non-compete agreements	4,100	(2,364)	—	—	1,736	4.8 years
Other Trademarks	3,500	(1,843)	—	—	1,657	9.7 years
iFrogz Trademark	7,038	(288)	—	—	6,750	10.0 years
EarPollution Trademark	2,383	(672)	—	—	1,711	8.0 years
Other	600	(504)	—	—	96	5.0 years
Acquired technology	709	(185)	—	—	524	7.0 years
Internet address	124	(68)	—	—	56	10.0 years
Patents	4,696	(842)	—	—	3,855	12.5-14.0 years
<b>Total amortizable assets</b>	<b>\$ 64,650</b>	<b>\$ (25,878)</b>	<b>\$ —</b>	<b>\$ —</b>	<b>\$ 38,772</b>	<b>8.4 years</b>

<b>As of December 31, 2013</b>						
	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Write-off of Fully Amortized Asset</b>	<b>Transfers from Indefinite-life Classification</b>	<b>Net Carrying Amount</b>	<b>Weighted Average Amortization Period</b>
Customer relationships	\$ 41,500	\$ (17,537)	\$ —	\$ —	\$ 23,963	8.0 years
Non-compete agreements	4,100	(2,169)	—	—	1,931	4.8 years
Other Trademarks	3,500	(1,719)	—	—	1,781	9.7 years
iFrogz Trademark	—	—	—	7,038	7,038	10.0 years
EarPollution Trademark	2,383	(554)	—	—	1,829	8.0 years
Other	661	(487)	(61)	—	113	5.0 years
Acquired technology	709	(165)	—	—	544	7.0 years
Internet address	124	(66)	—	—	58	10.0 years
Patents	4,696	(734)	—	—	3,962	12.5-14.0 years
<b>Total amortizable assets</b>	<b>\$ 57,673</b>	<b>\$ (23,431)</b>	<b>\$ (61)</b>	<b>\$ 7,038</b>	<b>\$ 41,219</b>	<b>8.4 years</b>

Customer relationships, trademarks, and other intangibles are amortized on an accelerated basis consistent with their expected future cash flows over their estimated useful life, which results in accelerated amortization. The remaining definite-lived intangible assets are amortized using the straight line method over their estimated useful life. For the three months ended March 31, 2014 and 2013, amortization expense was \$2,447 and \$2,388, respectively. Amortization expense was primarily recorded as a component of operating expense, however, amortization expense related to acquired technology for the three months ended March 31, 2014 and 2013, of \$20 and \$14, respectively, was recorded as a component of cost of sales.

Estimated future amortization expense is as follows:

Remaining 2014	\$ 7,366
2015	8,560
2016	7,125
2017	5,649
2018 and thereafter	10,072
<b>Total</b>	<b>\$ 38,772</b>

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
(Dollars, units and shares in thousands, except per share data)  
(Unaudited)

**(6) DEBT AND LETTERS OF CREDIT**

On December 20, 2013, the Company and Wells Fargo Bank, National Association (“Wells Fargo”), entered into the First Amendment to Credit Agreement (“Amendment”), which modifies the original Credit Agreement (the “Credit Agreement”) entered into between the Company and Wells Fargo on December 7, 2012.

The Amendment retains the \$60,000 revolving line of credit facility (“Line of Credit”) and extends the maturity date from December 1, 2014 to December 1, 2015. At the time of the Amendment, the \$18,000 outstanding on the original \$24,000 term loan was paid in full utilizing proceeds from the Line of Credit. In addition, the Line of Credit includes a letter of credit sub-feature that allows the Company to issue standby commercial letters of credit against the Line of Credit, not to exceed at any time an aggregate of \$5,000. During the three months ending March 31, 2014 and 2013, the Company did not issued any standby commercial letters of credit.

As consideration for entering into the Amendment, the Company agreed to pay to Wells Fargo an amendment fee of \$30 as well as reasonable legal and collateral examination fees.

Borrowings and repayments under the Line of Credit may occur from time to time in the Company’s ordinary course of business through December 1, 2015. Any outstanding borrowings under the Line of Credit mature and are due on December 1, 2015.

The outstanding principal balance under the Line of Credit bears interest at a fluctuating rate per annum equal to be the sum of the (1) LIBOR margin established under the Credit Agreement (with the initial LIBOR margin being set at 1.25%) and (2) Daily Three Month LIBOR (as defined in the Credit Agreement) in effect from time to time. Each change in the rate of interest will become effective on each business day on which a change in Daily Three Month LIBOR is announced by Wells Fargo.

Pursuant to the terms of the Amendment, Wells Fargo will adjust the LIBOR margin used to determine the rate of interest under the Line of Credit on a quarterly basis. The applicable LIBOR margin is calculated based on the Company’s ratio of Total Liabilities to Tangible Net Worth (as these terms are defined in the Credit Agreement) in accordance with the following table:

Total Liabilities to Tangible Net Worth	Applicable LIBOR Margin
1.00 or greater	1.25%
.65 or greater, but less than 1.00	1.00%
Less than .65	0.75%

Under the Line of Credit, each such adjustment will be effective on the first business day of the Company’s fiscal quarter following the quarter during which Wells Fargo receives and reviews the Company’s most current fiscal quarter-end financial statements in accordance with the requirements established in the Credit Agreement.

In addition, under the Amendment the Company agreed to pay Wells Fargo a quarterly fee based on the average unused amount of the Line of Credit depending on the Company’s ratio of Total Liabilities to Tangible Net Worth (as these terms are defined in the Credit Agreement) based on the following table:

Leverage Ratio	Applicable Unused Commitment Fee (per annum)
1.00 or greater	0.35%
.65 or greater, but less than 1.0 0	0.25%
Less than .65	0.15%

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

For the three months ended March 31, 2014 and 2013, \$22 and \$15, respectively, in unused line fees had been incurred and was included as a component of interest expense in the consolidated statement of operations.

At March 31, 2014 and 2013, the weighted average interest rate on all outstanding borrowings under the Line of Credit was 1.00% and 1.63%, respectively. At March 31, 2014 and 2013, the effective interest rate was 1.11% and 2.31%, respectively.

The Company originally incurred and capitalized \$238 of direct costs related to the establishment of the Credit Agreement. For the three months ended March 31, 2014 and 2013, the Company amortized \$16 and \$30, respectively of these loan costs, which is included as a component of interest expense in the consolidated statement of operations.

The Company amortizes deferred loan costs under the straight-line method. The carrying value of deferred loan costs at March 31, 2014 and 2013, was \$110 and \$200, respectively, and is included as a component of noncurrent other assets in the consolidated balance sheet.

The Company is also subject to a number of financial and non-financial debt covenants under the Credit Agreement. At March 31, 2014, the Company was in compliance with all covenants associated with the Credit Agreement.

Payment in full under the Credit Agreement is due on December 1, 2015, however, at March 31, 2014, the balance on the line of credit was zero.

**(7) STOCK-BASED COMPENSATION**

*Common Stock Options*

For the three months ended March 31, 2014 and 2013, the Company granted no stock option awards.

The Company recorded share-based compensation expense only for those options that are expected to vest. The estimated fair value of the stock options is recognized on a straight-line basis over the requisite service period of the award, which is generally the vesting term of the award. During the three months ended March 31, 2014 and 2013, the Company recorded equity-based compensation expense related to stock options of \$28 and \$96, respectively.

*Warrants*

During the three months ended March 31, 2014 and 2013, the Company did not issue warrants to purchase common stock, though warrants were granted in periods prior to March 31, 2013. For the three months ended March 31, 2014 and 2013, no compensation expense was recorded.

*Restricted Stock*

The Company granted 280 and 258 shares of restricted stock during the three months ended March 31, 2014 and 2013, respectively. The shares of restricted stock granted during the three months ended March 31, 2014 and 2013, were estimated to have a weighted-average fair value per share of \$4.57 and \$7.35, respectively. The fair value of the restricted stock granted is based on the closing share price of the Company's common stock on the date of grant. The shares of restricted stock vest annually on a straight-line basis over a 12-month to three-year vesting term, depending on the terms of the individual grant.

The Company recorded share-based compensation expense only for those shares of restricted stock that are expected to vest. The estimated fair value of the restricted stock is recognized on a straight-line basis over the requisite service period of the award, which is generally the vesting term of the award. During the three months ended March 31, 2014 and 2013, the Company recorded equity-based compensation expense related to restricted stock of \$492 and \$942, respectively, which is included as a component of selling, general, and administrative expense.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
(Dollars, units and shares in thousands, except per share data)  
(Unaudited)

**(8) INCOME TAXES**

The Company's effective tax rate was 50.3% and 24.0% for the three months ended March 31, 2014 and 2013, respectively. The Company's effective tax rate will generally differ from the U.S. Federal Statutory rate of 35%, due to state taxes, permanent items, and the Company's global tax strategy. During the first quarter of 2013, the reduced tax rate was largely due to a tax law passed during the quarter that allowed a research and development credit for activities incurred during 2012. However, no comparative tax credit was available during the first quarter of 2014. In addition, during the first quarter of 2014, the increased tax rate was also due to losses incurred in low tax rate jurisdictions that do not benefit the overall corporate tax rate. All earnings at foreign locations are considered to be permanently re-invested for tax purposes.

**(9) EARNINGS PER SHARE**

Basic earnings per common share excludes dilution and is computed by dividing net income by weighted average number of shares of common stock outstanding during the period. Diluted earnings per common share reflect the potential dilution that could occur if stock options and restricted stock, or other common stock equivalents were exercised or converted into common stock. The dilutive effect of stock options or other common stock equivalents is calculated using the treasury stock method.

The following is a reconciliation of the numerator and denominator used to calculate basic earnings per share and diluted earnings per share for the three months ended March 31, 2014 and 2013:

	<b>March 31, 2014</b>	<b>March 31, 2013</b>
Net income	<u>\$ 988</u>	<u>\$ 876</u>
Weighted average shares outstanding	30,549	31,052
Dilutive effect of warrants, restricted stock and stock options	315	674
Diluted shares	<u>30,864</u>	<u>31,726</u>
Earnings per share:		
Basic	<u>\$ 0.03</u>	<u>\$ 0.03</u>
Dilutive	<u>\$ 0.03</u>	<u>\$ 0.03</u>

For the three months ended March 31, 2014 and 2013, warrants, restricted stock, and stock options to purchase 516 shares, and 459 shares of common stock, respectively, were not considered in calculating diluted earnings per share because the warrant or stock option exercise prices or the total expected proceeds under the treasury stock method for the warrants, restricted stock, or stock options was greater than the average market price of common shares during the period and, therefore, the effect would be anti-dilutive.

**(10) TREASURY STOCK**

In each of fiscal year 2014 and 2013, the Company's board of directors authorized the repurchase of up to \$10,000 of the Company's outstanding common stock. The Company's board of directors also authorized the Company to enter into a Rule 10b5-1 plan when appropriate.

For the three months ended March 31, 2014 and 2013, the Company purchased 556 and 797 shares, respectively, of ZAGG Inc common stock. Cash consideration paid for the purchase of ZAGG Inc common stock for the three months ended March 31, 2014 and 2013 was \$2,488 and \$5,999, respectively.

Stock purchased in the three months ended March 31, 2014, and 2013 had a weighted average price per share of \$4.45 and \$7.50, respectively. The consideration paid has been recorded within stockholders' equity in the condensed consolidated balance sheet.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

**(11) NOTE RECEIVABLE**

In June 2008, Lorence Harmer became a member of the Company's board of directors and in December 2009, was appointed as the chairman of the Audit Committee. Mr. Harmer introduced the Company to a consumer electronics product, which became known as the ZAGGbox. The ZAGGbox was intended to aggregate digital content such as music, pictures, videos, and movies into a single location so that users could share the content with most other networked media players, including mobile devices. After investigating the market opportunity for the ZAGGbox, the Company determined in June 2009 that it wished to obtain certain rights for the development and sale of the ZAGGbox in North America. The Company entered into negotiations with Teleportall, LLC ("Teleportall"), the owner of the technology used in the ZAGGbox, regarding production and distribution of the ZAGGbox. On June 17, 2009, the Company issued its initial purchase order for ZAGGbox units in the amount of \$3,500 and advanced to Teleportall a total of \$1,153 representing a \$200 non-recurring engineering (NRE) fee and \$953 in payment of 30% of the total purchase price for the units ordered by the Company. Mr. Harmer participated in the negotiations between the Company and Teleportall, and continued to represent the Company throughout 2009 and 2010 concerning the ZAGGbox. In May 2010, the Company entered into a Distribution and License Agreement with Teleportall, which memorialized Teleportall's agreement to manufacture and deliver ZAGGboxes to the Company and appointed the Company as the exclusive distributor for the ZAGGbox in North American. Additionally, in May 2010, the Company entered into an agreement with Harmer Holdings, LLC ("Holdings"), an affiliate of Mr. Harmer, under which Holdings agreed to repurchase unsold ZAGGboxes under certain circumstances.

Teleportall proceeded to develop the ZAGGbox and provided periodic progress reports to the Company. However, Teleportall did not deliver the product in time for the 2009 Christmas selling season. Subsequently, during the December 1, 2009, meeting of the Board of Directors of the Company, Mr. Harmer disclosed to the other members of the Board that he owned an interest in Teleportall. After a discussion about his financial interest in Teleportall during that meeting, Mr. Harmer stated he was willing to divest himself of any ownership in Teleportall, and the Board of Directors voted unanimously to accept Mr. Harmer's proposal that he would do so, and assumed thereafter that Mr. Harmer had completed his divestiture.

The development of the product continued in 2010 with the expectation that the product would be delivered in time for the 2010 Christmas selling season. The Company made additional payments for long lead-time parts to Teleportall in the aggregate amount of \$2,747. When it became obvious to the Company that the product would not be ready to market and sell during the 2010 Christmas season, the Company commenced discussions to restructure the Distribution and License Agreement with Teleportall. During the course of those discussions, the Company learned in January 2011 that Mr. Harmer did not divest himself of any interest in Teleportall following the December 2009 meeting of the Board of Directors of the Company where he agreed to do so, but retained an indirect ownership interest of 25% in Teleportall as well as other entities potentially affiliated with the ZAGGbox. As a result of the foregoing, the Company entered into an agreement with Teleportall, Mr. Harmer and several entities owned or controlled by Mr. Harmer (the "Harmer Agreement"), dated March 23, 2011, but subject to further negotiations and ratification through April 5, 2011. Pursuant to the Harmer Agreement, the parties agreed to terminate the Distribution and License Agreement on the following terms:

- Mr. Harmer, Teleportall, and certain of their affiliates delivered a promissory note (the "Note") dated March 23, 2011, to the Company in the original principal amount of \$4,126 which accrues interest at the rate of LIBOR plus 4% per annum (adjusted quarterly) payable as follows: (i) interest only payments (a) on September 23, 2011, and (b) thereafter on or before the last day of each calendar quarter, (ii) 50% of the net profits of each ZAGGbox sale by Teleportall and its affiliates to be applied, first, to accrued interest and, second, to the principal balance of the Note, and (iii) the unpaid balance of principal and interest due in full on March 23, 2013. The principal amount of the Note is equal to the aggregate amount of the payments made by the Company to Teleportall plus the internal cost of the ZAGGbox project incurred by the Company. The Note is secured by certain real property, interests in entities that own real property and restricted and free-trading securities.



**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

- Teleportall and the Company entered into a License Agreement on March 23, 2011 under which the Company licensed to Teleportall the use of certain ZAGG names and trademarks to sell and distribute the ZAGGbox product. Teleportall agreed to pay ZAGG a 10% royalty on net sales of ZAGGboxes per calendar quarter as a license fee.
- Teleportall and ZAGG entered into a non-exclusive, two year Commission Agreement on March 23, 2011, under which Teleportall could make introductions of many ZAGG products in all countries where ZAGG did not then have exclusive dealing agreements in respect of the marketing, distribution or sale of its products. The Commission Agreement provided that (a) it would automatically terminate concurrent with any uncured default under the Note, and (b) the term could be extended for an additional time period on reasonable terms if Teleportall's introductions during the initial two-year term resulted in the purchase of no less than \$25,000 of ZAGG products during the initial term. Payment terms of the Commission Agreement are as follows:
  - 10.0% commission payments on orders received by the Company from retailers and distributors first introduced to the Company by Teleportall during the first 60 days after the introduction is made (the "Load-in Period") to be split 50/50 between cash to Teleportall and principal payments on the Note. However, all commission payments will be paid to ZAGG if Teleportall is in breach of the terms of the Note or any other agreements between the parties;
  - 3.0% commission on all orders within the first 24 months after the Load-in Period, and 2.0% thereafter, from retailers and distributors first introduced to the Company as described under the terms set forth in the preceding bullet point. The 3.0% and 2.0% commissions will be split 50/50 between cash to Teleportall and principal payments on the Note; and
  - 3.0% commission on all orders generated in countries where Teleportall is paid commission under the terms of the preceding two bullet points (excluding the United States), regardless of Teleportall's involvement in ZAGG's receipt of the order until the first to occur of (i) payment in full of the Note, (ii) termination of the Commission Agreement or (iii) 24 months after the applicable Load-in Period.

No revenue has been recognized from Teleportall.

As part of the Harmer Agreement, the Company modified a previously granted stock option award to Mr. Harmer, which resulted in a charge of \$1,560 that was recorded in the second quarter of 2011. The charge was recorded in the second quarter of 2011 due to further negotiations and ratification on April 5, 2011. The further negotiations concerned the restricted legend placed on 80 shares of stock subject to repayment of the Note.

The Note was originally accounted for under the cost recovery method and was originally included in the consolidated balance sheet at \$3,900 which was the value of the ZAGGbox inventory advances. The original face value of the Note of \$4,126 was for reimbursement of the inventory advances and other costs associated with the ZAGGbox and approximated fair value at March 23, 2011, as the variable interest rate on the Note approximated market rates.

On September 20, 2011, and prior to the due date of the first interest-only payment due on the Note, Mr. Harmer and two of his affiliates, Holdings and Teleportall, filed a lawsuit in Utah state court against the Company, Robert G. Pedersen, II (ZAGG's former CEO), Brandon T. O'Brien (ZAGG's CFO) and KPMG LLP (ZAGG's independent registered public accounting firm). KPMG and Messrs. Pedersen and O'Brien were subsequently dismissed from the lawsuit, as well as the plaintiff's causes of action against the Company. In their lawsuit, the plaintiffs allege that the defendants defamed Mr. Harmer, breached the Harmer Agreement and interfered with other rights of the plaintiffs. The Company has responded to the plaintiffs' claims, denying all of the material allegations made by the plaintiffs. The Company believes the plaintiffs' claims to be without merit and intends to vigorously defend against them.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

Subsequently, Mr. Harmer failed to make the required interest-only payment to the Company due on September 23, 2011. Mr. Harmer failed to cure the default and ZAGG commenced foreclosure on the collateral securing the loan, which consists of real property, interests in entities that own real property, and restricted and free-trading securities, which included 45 shares of ZAGG common stock. In addition to the collateral, Mr. Harmer had also agreed that he would not sell 80 shares of ZAGG common stock until two months after the Note was paid in full. Given the Note is full recourse, and the 80 shares have a restrictive legend associated with repayment of the Note, the Company believes it can recover the 80 shares in partial payment of the Note balance.

Following Mr. Harmer's default on the loan, management determined that it was probable that the Company would be unable to collect all amounts due from Mr. Harmer according to the terms of the Note. As the Note became collateral-dependent upon Mr. Harmer's default, management engaged various third-party certified valuation specialists to assist management in its determination of the fair value of the collateral and whether it is sufficient to recover the Note balance. As of March 31, 2014, management determined that the estimated fair value of the underlying collateral was between \$1,357 and \$1,492. As management has not been able to ascertain whether Mr. Harmer owns 50% or 100% of Holdings, management used the low end of the above range (\$1,357) and compared it to the carrying amount of the Note of \$1,149. The remaining Note balance of \$1,149 appears to be collectable given management's best estimate of the cash recovery on the collateral securing the Note (fair value, less cost to sell) of \$1,357. Additionally, the Company has classified \$348 of the Note as an offset to equity, representing the collateral secured by ZAGG common stock, which management has taken steps to recover to repay the Note, as noted below. If a decrease in the amount of the Note classified as an offset to equity occurs as a result of a decrease in the stock price, the Company reclassifies the difference back to the Note to the extent that there is sufficient underlying collateral in excess of the book value. Ultimately, any recovery in excess of the carrying value of the Note will be recognized when realized.

The Company determined the fair values of the collateral of the Note, which required estimates and assumptions. Management determined the value of the 80 shares of ZAGG common stock held by Mr. Harmer based on quoted market prices. The real estate holdings were valued primarily based on the sales comparison approach as sales of comparable properties were utilized. The investments in real estate companies were valued utilizing comparable market sales, a discounted cash flow analysis, and other valuation methodologies management deemed to be appropriate.

Since the Note became collateral dependent in October 2011, management has (1) foreclosed and sold 45 shares of ZAGG common stock for \$496 (December 2011); (2) foreclosed on real property valued at \$250 (January 2012); and (3) foreclosed on stock and warrants in a private company of \$516 (May 2012). These foreclosures were recorded as a reduction to the Note in the period in which the foreclosure occurred. Management continues to actively pursue the foreclosure of all remaining collateral.

At March 31, 2014, the total unpaid principle balance, including accrued interest, late fees and costs incurred in collection, totaled \$4,327.

**(12) FAIR VALUE MEASURES**

*Fair Value of Financial Instruments*

At March 31, 2014 and December 31, 2013, the Company's financial instruments included cash and cash equivalents, accounts receivable, accounts payable, a note receivable, and a line of credit with Wells Fargo. The carrying amounts of cash and cash equivalents, accounts receivable and accounts payable approximates fair value due to the short-term maturities of these financial instruments. The carrying value of the line of credit balance approximates fair value because the variable interest rates reflect current market rates.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
(Dollars, units and shares in thousands, except per share data)  
(Unaudited)

In addition, as discussed in Note 11, management records an impairment on the note receivable if the fair value of the underlying collateral is less than the carrying amount. Management determined the fair value of assets that collateralize the note receivable, which includes real property, interests in entities that own real property, and 80 shares of the Company's stock that carry a restrictive legend until two months after the note receivable is paid in full. Management determined that the fair value of the collateral exceeded the carrying value of the note receivable at March 31, 2014.

*Fair Value Measurements*

The Company measures at fair value certain financial and non-financial assets by using a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, essentially an exit price, based on the highest and best use of the asset or liability. The levels of the fair value hierarchy are:

Level 1 — Quoted market prices in active markets for identical assets or liabilities;

Level 2 — Significant other observable inputs (e.g., quoted prices for similar items in active markets, quoted prices for identical or similar items in markets that are not active, inputs other than quoted prices that are observable such as interest rate and yield curves, and market-corroborated inputs); and

Level 3 — Unobservable inputs in which there is little or no market data, which require the reporting unit to develop its own assumptions.

At March 31, 2014, and December 31, 2013, the following assets and liabilities were measured at fair value on a recurring basis using the level of inputs shown:

	<b>March 31, 2014</b>	<b>Fair Value Measurements Using:</b>		
		<b>Level 1 Inputs</b>	<b>Level 2 Inputs</b>	<b>Level 3 Inputs</b>
Money market funds included in cash equivalents	\$ 199	\$ 199	—	—

	<b>December 31, 2013</b>	<b>Fair Value Measurements Using:</b>		
		<b>Level 1 Inputs</b>	<b>Level 2 Inputs</b>	<b>Level 3 Inputs</b>
Money market funds included in cash equivalents	\$ 163	\$ 163	—	—

*Non-Recurring Fair Value Measurements*

The Company also measures the fair value of certain assets on a non-recurring basis, generally quarterly, annually or when events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. These assets include goodwill, intangible assets, property and equipment, asset purchase credits, and collateral securing the note receivable.

There were no assets held at March 31, 2014, measured at fair value on a non-recurring basis that resulted in a change in carrying value during the period.

The following table presents assets held as of December 31, 2013, measured at fair value on a non-recurring basis using the level of inputs shown at the time of impairment.

	<b>December 31, 2013</b>	<b>Fair Value Measurements Using:</b>		
		<b>Level 1 Inputs</b>	<b>Level 2 Inputs</b>	<b>Level 3 Inputs</b>
Goodwill	\$ —	—	—	\$ —
iFrogz trademark	\$ 7,038	—	—	\$ 7,038

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
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As discussed in Note 5, at December 31, 2013, management performed an impairment analysis and ultimately recorded an impairment of goodwill of \$1,484 and an impairment of the iFrogz trademark of \$9,762. Thus, the balances in the table above reflect the fair value at December 31, 2013. The fair value of goodwill and the iFrogz trademark were determined using various valuation methods, including the income and market approaches. Under the income approach, the estimate of the present value of expected future cash flows was based on discount rates which incorporate a risk premium to take into account the risks inherent in those expected cash flows. The expected cash flows were estimated using available historical operating data projected into the future based on the Company's current expectations. Various market approaches were utilized to determine appropriate royalty rates applicable to the valuation of the iFrogz trademark, to determine appropriate comparable company market multiples to estimate the value of the ZAGG Domestic reporting unit, and to estimate the overall value of the consolidated entity.

### **(13) CONCENTRATIONS**

#### *Concentration of credit risk*

Financial instruments which potentially subject the Company to concentrations of credit risk consist principally of cash and accounts receivable. The Company places its cash with high credit quality financial institutions. The Company maintains its cash in bank deposit accounts, which, at times, exceed federally insured limits. The Company has not experienced any losses in such accounts through March 31, 2014.

At March 31, 2014, approximately 49% of the balance of accounts receivable was due from two customers, each with a balance greater than 10% of the total accounts receivable balance. No other customer account balances were more than 10% of accounts receivable. At December 31, 2013, approximately 44% of the balance of accounts receivable was due from one customer. No other customer account balances were more than 10% of accounts receivable. If one or more of the Company's significant customers were to become insolvent or were otherwise unable to pay for the products provided, it would have a material adverse effect on the Company's financial condition and results of operations.

#### *Concentration of supplier*

The Company's logistics partners arrange for production of its raw materials related to the invisibleSHIELD film products primarily from one source. Management is aware of similar raw materials that would be available from other sources if required and has current plans to immediately engage such resources if necessary. A change in supplier, however, could cause a delay in manufacturing and a possible loss of sales, which could adversely affect operating results.

#### *Concentration of sales*

For the three months ended March 31, 2014, two customers individually accounted for over 10% of the quarterly revenues at 19% and 19%. No other customer account balances were more than 10% of sales. For the three months ended March 31, 2013, two customers individually accounted for over 10% of the quarterly revenues at 30% and 12%. No other customer account balances were more than 10% of sales. If the Company loses one or more of the Company's significant customers, it would have a material adverse effect on the Company's financial condition and results of operations.

The percentage of sales by geographic region for the three months ended March 31, 2014 and 2013, was approximately:

	<b>Three months ended March 31, 2014</b>	<b>Three months ended March 31, 2013</b>
United States	85%	90%
Europe	11%	5%
Other	4%	5%

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
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**(14) COMMITMENTS AND CONTINGENCIES**

*Operating leases*

The Company leases office and warehouse space, office equipment, and mall cart locations under operating leases that expire through 2017. Future minimum rental payments required under the operating leases at March 31, 2014 are as follows:

Remaining 2014	\$	797
2015		778
2016		696
2017		302
2018 and thereafter		—
Total	\$	<u>2,573</u>

For the three months ended March 31, 2014 and 2013, rent expense was \$560 and \$411, respectively. Rent expense for the three months ended March 31, 2014 and 2013 was net of sublease income of \$167 and \$209, respectively.

*Commercial Litigation*

*Lorence A. Harmer, et al v ZAGG Inc et al, Third Judicial District Court, Salt Lake County, State of Utah, Civil No. 110917687.* On September 20, 2011, Lorence A. Harmer, a former director of ZAGG and two of his affiliates, Harmer Holdings, LLC, and Teleportall, LLC, filed a lawsuit against the Company, Robert G. Pedersen II, Brandon T. O'Brien, and KPMG LLP. KPMG was dismissed from the lawsuit in January 2012. The plaintiffs allege that the defendants defamed Mr. Harmer, breached a Settlement Agreement and other agreements between the plaintiffs (alleging claims for breach of contract, breach of the covenant of good faith, and fair dealing) and the Company, and interfered with other rights of the plaintiffs. The defendants denied all of the material allegations made by the plaintiffs. On October 29, 2012, the Company filed a Counterclaim and Third-Party Complaint against Harmer, Holdings, Teleportall and third-party Global Industrial Services Limited asserting claims for breach of contract, deficiency, indemnity and attorneys' fees, breach of the implied covenant of good faith and fair dealing, quasi contract, unjust enrichment, quantum meruit and declaratory judgment. On June 10, 2013, the court dismissed the plaintiffs' claims for defamation, negligence, tortious interference, and interference with prospective economic relations and all claims against Mr. Pedersen and Mr. O'Brien. The Company believes the plaintiffs' remaining claims of breach of contract, breach of the covenant of good faith and fair dealing, and declaratory relief to be without merit and intends to continue to vigorously defend against them. The plaintiffs have not yet made a specific damages claim.

*Patent Litigation*

*ZAGG Intellectual Property Holding Co. Inc. v. NLU Products et al, U.S. District Court, District of Utah, 2:11-cv-00517.* On June 7, 2011, the Company filed a patent infringement lawsuit against NLU Products, LLC; Wrapsol, LLC; XO Skins, LLC; Fusion of Ideas, Inc.; Clear-Coat, LLC; Case-Ari, LLC; United SGP Corp.; Stealth Guards; Vituorsity Products, LLC; Skinomi LLC; Cellairis; Best Skins Ever; Headco, LLC; and Ghost Armor, LLC that seeks to enforce rights under United States Patent No. 7,957,524. The defendants in this case have raised defenses and, in some cases, asserted counterclaims against the Company, that seek declarations of unenforceability or non-infringement of the patent. These counterclaims do not assert any claims for affirmative relief, including claims for damages, against the Company, apart from a request for an award of costs and attorneys' fees to the prevailing party. NLU Products, LLC; Wrapsol, LLC; XO Skins, LLC; Fusion of Ideas, Inc.; Clear-Coat, LLC; Case-Ari, LLC; United SGP Corp.; Stealth Guards; and Vituorsity Products, LLC have settled with the Company. Litigation of this action was stayed pending a reexamination of United States Patent No. 7,957,524 by the United States Patent and Trademark Office. The reexamination led to amendments to the claims of the patent, and the United States Patent and Trademark Office issued a Reexamination Certificate. In the opinion of management, the ultimate disposition of these patent infringement claims, including disposition of the counterclaims, will not have a material adverse effect on the Company's consolidated financial position, results of operations, or liquidity.

**ZAGG INC AND SUBSIDIARIES**  
**Notes to Condensed Consolidated Financial Statements**  
**(Dollars, units and shares in thousands, except per share data)**  
**(Unaudited)**

*ZAGG v. TrekStor, Regional Court, Dusseldorf, Germany.* In September 2011, the Company brought suit in Dusseldorf, Germany against TrekStor for infringement of ZAGG design registrations for the ZAGGmate keyboard case and for unfair competition. After the Company completed briefing of its claims against TrekStor and presented its case at oral argument, TrekStor filed a separate proceeding alleging that it is the owner of the ZAGGmate keyboard case design. The Company's action against TrekStor was then stayed pending the resolution of TrekStor's case against the Company. On July 23, 2013, TrekStor's claims were dismissed and the Company was awarded its costs in that action. Although that decision has been appealed, the stay on the Company's action against TrekStor has been lifted, the necessary bond has been posted, and the court will proceed to issue a decision regarding the Company's claims. In the opinion of management, the ultimate disposition of TrekStor's appeal will not have a material adverse effect on the Company's consolidated financial position, results of operations, or liquidity.

*ZAGG Intellectual Property Holding Co v. Tech21 et al., 2:14-cv-00113-BCW.* On February 18, 2014, ZAGG IP filed a complaint against Tech21, Ltd. in U.S. District Court, District of Utah. The complaint alleges, among other things, that the defendant makes, uses, sells, offers for sale, and/or imports into the United States a kit for protecting a surface of an electronic device that infringes at least one claim of ZAGG IP's U.S. patent No. 8,567,596 entitled Electronic Device Protective Film Application Kit and Method. The defendant has not filed any counterclaims and no material determinations have been made by the court in this matter.

*ZAGG Intellectual Property Holding Co v. Superior Communications, Inc., 2:14-cv-00121-TS.* On February 19, 2014, ZAGG IP filed a complaint against Superior Communications, Inc. in U.S. District Court, District of Utah. The complaint alleges, among other things, that the defendant makes, uses, sells, offers for sale, and/or imports into the United States kits for protecting a surface of an electronic device that infringe at least one claim of ZAGG IP's U.S. patent No. 8,567,596 entitled Electronic Device Protective Film Application Kit and Method. The defendant has not filed any counterclaims and no material determinations have been made by the court in this matter.

*Class Action Lawsuits*

*James H. Apple, et al. v. ZAGG Inc, et al., U.S. District Court, District of Utah, 2:12-cv-00852; Ryan Draayer, et al. v. Zagg Inc, et al., U.S. District Court, District of Utah, 2:12-cv-00859.* On September 6 and 10, 2012, two putative class action lawsuits were filed by purported Company shareholders against the Company, Randall Hales, Brandon O'Brien, and Cheryl Larabee, as well as Robert G. Pedersen II, the Company's former Chairman and CEO, and Edward Ekstrom and Shuichiro Ueyama, former members of the Company's Board of Directors. These lawsuits were subsequently amended by a complaint filed on May 6, 2013. The plaintiffs seek certification of a class of purchasers of the Company's stock between October 15, 2010 and August 17, 2012. The plaintiffs claim that as a result of Mr. Pedersen's alleged December 2011 margin account sales, the defendants initiated a succession plan to replace Mr. Pedersen as the Company's CEO with Mr. Hales, but failed to disclose either the succession plan or Mr. Pedersen's margin account sales, in violation of Sections 10(b), 14(a), and 20(a), and SEC Rules 10b-5 and 14a-9, under the Securities Exchange Act of 1934 (the "Exchange Act"). On March 7, 2013, the U.S. District Court for the District of Utah (the "Court") consolidated the *Apple* and *Draayer* actions and assigned the caption *In re: Zagg, Inc. Securities Litigation*, and on May 6, 2013, plaintiffs filed a consolidated complaint. On July 5, 2013, the defendants moved to dismiss the consolidated complaint. On February 7, 2014, the Court entered an order granting the Company's motion to dismiss the consolidated complaint. On February 25, 2014, plaintiffs filed a notice of appeal.

*Arthur Morganstern v. Robert G. Pedersen II et al., Third Judicial District Court, Salt Lake County, State of Utah, Civil No. 120908452; Albert Pikk v. Robert G. Pedersen II et al., U.S. District Court, District of Utah, Case No. 2:12-cv-1188; Rosenberg v. Robert G. Pedersen II et al., U.S. District Court, District of Utah, Case No. 2:12-cv-1216.* On December 14, 2012, the first of three shareholder derivative complaints were filed against several of the Company's current and former officers and directors. These complaints make allegations similar to those presented in the consolidated class action lawsuits, but they also assert various state law causes of action, including claims for breach of fiduciary duty, waste of corporate assets, unjust enrichment, and insider trading. Each of these derivative complaints seek unspecified damages on behalf of the Company, which is named solely as a nominal defendant against whom no recovery is sought. On February 26, 2013, the Court consolidated the *Pikk* and *Rosenberg* actions and assigned the caption *In re ZAGG Inc. Shareholder Derivative Litigation*, and on June 5, 2013, plaintiffs filed a consolidated complaint. On April 4, 2014, the defendants moved to dismiss the consolidated complaint.

In the fourth quarter of 2012, the Company received requests to provide documentation and information to the staff of the SEC in connection with a non-public investigation being conducted by the SEC's Salt Lake City office. The Company believes the investigation includes a review of the facts and circumstances surrounding some of the same issues raised by the plaintiffs in the above lawsuits; specifically, whether the Company failed to disclose Mr. Pedersen's margin account sales or the alleged existence of a plan to have Mr. Hales succeed Mr. Pedersen as the Company's CEO. The Company responded to these requests and is cooperating fully with the staff. The Company has chosen to disclose this non-public investigation due to the highly public nature of the lawsuits described above, which the Company intends to defend vigorously.

The Company is not a party to any other litigation or other material claims at this time. While the Company currently believes that the amount of any ultimate potential loss for known matters would not be material to the Company's financial condition, the outcome of these actions is inherently difficult to predict. In the event of an adverse outcome, the ultimate potential loss could have a material adverse effect on the Company's financial condition or results of operations in a particular period.

The Company establishes reserves when a particular contingency is probable and estimable. Other than those discussed above, the Company has not accrued for any loss at March 31, 2014 in the consolidated financial statements as the Company does not consider a loss to be probable nor estimable. The Company faces contingencies that are reasonably possible to occur; however, the reasonably possible exposure to losses cannot currently be estimated.

**(15) SUBSEQUENT EVENTS**

No subsequent event occurred that would require financial statement disclosure.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

*Certain statements, other than purely historical information, including estimates, projections, statements relating to our business plans, objectives, and expected operating results, and the assumptions upon which those statements are based, are “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally are identified by the words “believes,” “project,” “expects,” “anticipates,” “estimates,” “forecasts,” “intends,” “strategy,” “plan,” “may,” “will,” “would,” “will be,” “will continue,” “will likely result,” and similar expressions. We intend such forward-looking statements to be covered by the safe-harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995, and are including this statement for purposes of complying with those safe-harbor provisions. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties which may cause actual results to differ materially from the forward-looking statements. Our ability to predict results or the actual effect of future plans or strategies is inherently uncertain. Factors which could have a material adverse affect on our operations and future prospects include, but are not limited to: changes in economic conditions, legislative/regulatory changes, availability of capital, interest rates, competition, and generally accepted accounting principles. These risks and uncertainties should also be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise. Further information concerning our business, including additional factors that could materially affect our financial results, is included herein and in our other filings with the SEC.*

### **Our Business**

ZAGG Inc (“we,” “us,” “our,” “ZAGG,” or the “Company”) is headquartered in Salt Lake City, Utah, and has an international office located in Shannon, Ireland. The Company designs, produces, and distributes professional and premium creative product solutions such as invisibleSHIELD® screen protection, keyboards for tablet computers and mobile devices, keyboard cases, earbuds, mobile power solutions, cables, cases, Bluetooth speakers, and mobile device cleaning accessories for mobile devices under the family of ZAGG and invisibleSHIELD brands. In addition, the Company designs, produces, and distributes earbuds, headphones, Bluetooth speakers, Near-Field Audio amplifying speakers, cases, and cables for mobile devices under the family of iFrogz brands in the fashion and youth oriented lifestyle sector.

We maintain our headquarters at 3855 South 500 West, Suites B, C, D, I, J, K, L, M, N, O, P, Q, R and S, Salt Lake City, Utah, 84115. The telephone number of the Company is 801-263-0699. Our website addresses are [www.zagg.com](http://www.zagg.com) and [www.ifrogz.com](http://www.ifrogz.com). Information contained on, or accessible through, our websites is not a part of, and is not incorporated by reference into this report.

### **Family of ZAGG Branded Products**

#### *ZAGG Screen Protection Products*

The invisibleSHIELD has historically been made from a protective film covering that was developed originally to protect the leading edges of rotary blades of military helicopters. We determined that a variation of this film product could be configured to fit onto the surface of electronic devices and marketed to consumers for use in protecting such devices from every day wear and tear, including scratches, scrapes, dings, and other surface blemishes. The film also permits touch sensitivity, meaning its application to a device does not inhibit the device’s touch screen sensitivity. The invisibleSHIELD film material is highly reliable and durable because it was originally developed for use in a high friction, high velocity environment within the military aerospace industry. The film provides long lasting protection for the surface of electronic devices subject to normal wear and tear. The film has a polyurethane base with properties that have enabled us to develop a very thin, pliable, flexible, and durable clear plastic that adheres to the surface and shape of the object to which it is applied.

The invisibleSHIELD is designed specifically for each unique smartphone, tablet computer, MP3 player, laptop, digital camera, watch face, GPS system, gaming device, and other mobile device. The product is “cut” to fit specific devices and for the original invisibleSHIELD formulation, is packaged together with a moisture activating solution that makes the invisibleSHIELD adhere to the surface of the device, literally “like a second skin,” and virtually invisible to the eye. The patented invisibleSHIELD was the first scratch protection solution of its kind on the market. The invisibleSHIELD is not ornamental, but rather provides semi-permanent barrier to preserve the brand new look of the surface of the electronic device to which it is applied.



In addition to our traditional invisibleSHIELD film products, we launched invisibleSHIELD Glass during the first quarter of 2014, which is designed to provide premium screen protection and clarity, along with a superior feel and touch sensitivity. Throughout our history, ZAGG has worked to innovate our line of screen protection products. In the table below, we present our key screen protection product offerings.

<i>Launch Year</i>	<i>Product</i>	<i>Key Product Specifications</i>
2007	invisibleSHIELD Original	Designed to offer screen protection with a moisture activating solution for application
2010	invisibleSHIELD DRY	Designed to offer increased clarity, though no moisture activating solution is needed for application
2011	invisibleSHIELD Smudge-Proof	Designed to eliminate smudges, fingerprints, and glare from the device
2012	invisibleSHIELD HD	Designed to provide increased clarity and finish over previous film offerings
2012	invisibleSHIELD EXTREME	Designed to provide advanced shock absorption and superior break protection
2014	invisibleSHIELD Glass	Designed to offer screen protection along with maximum clarity

Currently, ZAGG offers over 6,000 precision, pre-cut screen protection designs with a lifetime replacement warranty through online channels, big-box retailers, electronics specialty stores, resellers, college bookstores, independent Mac stores, and mall kiosks. We plan to continue to innovate our array of screen protection products in future periods.

#### *ZAGG Keyboard Products (ZAGGkeys)*

The various keyboard products offered by ZAGG under the ZAGGkeys Bluetooth® keyboard product line are designed to offer the user the opportunity to enhance the user's mobile device by providing an innovative typing experience. Since entering this category in 2010, ZAGG has continually innovated its product line of ZAGGkeys products, while also providing keyboard solutions for new devices released by Apple, Samsung, and other key mobile device manufacturers at or near the time of the device's launch. In addition to device specific keyboards and folio keyboard cases, ZAGG has produced a universal line of full size Bluetooth keyboards compatible with virtually any mobile operating system.

ZAGG expects to continue to innovate the ZAGGkeys Bluetooth keyboard product lines with each new generation as end users' requirements evolve in this rapidly changing market segment.

#### *ZAGG Power Products (ZAGGsparq)*

The ZAGGsparq lineup consists of a dual mobile power solution and wall charger designed to power all USB-charged mobile devices. The ZAGGsparq enables users to reliably charge portable electronic devices while on the go or at home.

#### *ZAGG Cases*

During the fourth quarter of 2013, the company launched the Arsenal, a premium rugged case that keeps smartphones clean and protected. Designed with a soft, cushioned interior and rigid outer shell, the Arsenal is resistant to liquids, drops, dust, and more, without adding bulk. The Arsenal is one of the thinnest rugged cases available and features the world-class invisibleSHIELD EXTREME screen protector, designed for premium shock resistance, break protection, and touchscreen sensitivity.

### *ZAGGaudio*

ZAGGaudio electronics accessories and products were first released in late 2008, and continue to focus on innovation and superior value. The key ZAGGaudio products include the award-winning ZAGGsmartbuds and Origin, an innovative 2-in-1 desktop and portable Bluetooth® speaker system, the first of its kind on the market.

### *ZAGG Gaming*

The ZAGG Game Controller is intended to provide gamers with an enhanced console-style gaming experience that attaches directly to the gamer's Apple iPhone 5s or 5c, or iPod touch 5<sup>th</sup> generation. The ZAGG Game Controller is designed to control the action via the device's Bluetooth® connection, providing the lightning-fast response needed for today's mobile gaming. The dual slide-out analog controls of the gaming handset feature tactile, responsive keys, for a tight and accurate gaming experience. The ZAGG Game Controller is also expected to feature an integrated lithium polymer battery offering 10-12 hours of continuous play without the need for a charge. The ZAGG Game Controller utilizes technology that is specifically optimized for games developed by industry leaders such as Epic Games and Epic's ChAIR Entertainment for the ultimate gaming experience. It is expected the ZAGG Game Controller will be available in the second half of 2014.

### ***Family of iFrogz Branded Products***

#### *iFrogz Audio*

In 2007, iFrogz released its first line of audio products under the Earpollution brand. The eclectic selection of Earpollution™ earbuds and headphones specifically targets a younger audience, but still appeals to a wide demographic of consumers. Since the initial launch of the Earpollution™ audio products, iFrogz has continued to innovate and expanded its headphone and earbud product lines to include a large number of product offerings for all ages under both the Earpollution and iFrogz brands.

Starting in 2013, the iFrogz Audio line began including portable Bluetooth speakers that combine the youth and fashion oriented look and feel with a crisp, clear sound.

#### *iFrogz Cases*

iFrogz cases began manufacturing cases in 2006, initially only for Apple iPods. The cases were well received by the market due to their unique combination of fashion and quality. Initially, all sales were online, however, in early 2007, iFrogz began distributing its case products through large retailers and began more firmly establishing itself as a youth and fashion-oriented brand. Since 2007, the iFrogz case offerings have expanded to include a wide array of sleek and stylish cases for new generations of Apple iPod, iPhone, iPad, and Samsung Galaxy smartphones and tablets.

### ***Critical Accounting Policies***

The discussion and analysis of our financial condition and results of operations are based on our financial statements, which have been prepared in accordance with U.S. GAAP. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, we evaluate our estimates based on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. Significant items subject to such estimates include the allowance for doubtful accounts, inventory reserve, sales returns liability, the useful life of property and equipment, the useful life of intangible assets, stock-based compensation, and income taxes.

An accounting policy is deemed to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, if different estimates reasonably may have been used, or if changes in the estimate that are reasonably likely to occur may materially impact the financial statements. Management believes the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our consolidated financial statements.

### ***Revenue recognition***

The Company records revenue when persuasive evidence of an arrangement exists, product delivery has occurred, the sales price to the customer is fixed or determinable, and collectability is reasonably assured. The Company's revenue is derived from sales of our products through our indirect channel, including retailers and distributors; through our direct channel including [www.ZAGG.com](http://www.ZAGG.com), [www.iFrogz.com](http://www.iFrogz.com), and our corporate-owned and third-party-owned mall kiosks; and from the fees derived from the sale of exclusive independent distributor licenses related to the kiosk program. For sales of product, our standard shipping terms are FOB shipping point, and we record revenue when the product is shipped, net of estimated returns and discounts. For some customers, the contractual shipping terms are FOB destination. For these shipments, we record revenue when the product is delivered, net of estimated returns and discounts. For license fees, we recognize revenue on a straight-line basis over the life of the license term. The Company records revenue from royalty agreements in the period in which the royalty is earned.

Promotional products given to customers or potential customers are recognized as a cost of sales. Cash incentives provided to our customers are recognized as a reduction of the related sale price, and, therefore, are a reduction in sales.

### ***Reserve for sales returns and warranty liability***

For product sales, the Company records revenue, net of estimated returns and discounts, when delivery has occurred, collection of the relevant receivable is probable, persuasive evidence of an arrangement exists and the sales price is fixed or determinable. Our return policy allows end users and retailers rights to return purchased products. In addition, the Company generally provides the ultimate consumer a warranty with each product. Due to the nature of the invisibleSHIELD product line, end user returns for the invisibleSHIELD are generally not salvageable and are not included in inventory. We estimate a reserve for sales returns and warranty and record the estimated reserve amount as a reduction of sales, and as a sales return reserve liability. When product is returned and is expected to be resold, as is the case with returns of packaged invisibleSHIELDS, keyboards, audio products, cases, and power products, the reserve is recorded as a reduction of revenues and cost of sales, and as a sales return reserve liability. The sales returns and warranty reserve requires management to make estimates regarding return rates for sales and warranty returns. Historical experience, actual claims, and customer return rights are the key factors used in determining the estimated sales return and warranty reserve.

### ***Allowance for Doubtful Accounts***

We provide customary credit terms to our customers. We perform ongoing credit evaluations of the financial condition of our customers and maintain an allowance for doubtful accounts based upon historical collections experience and judgments as to expected collectability of accounts. Our actual bad debts may differ from our estimates.

### ***Valuation of Note Receivable***

We engaged independent third-party appraisal firms to assist us in determining the fair values of collateral of the note receivable. Such valuations require significant estimates and assumptions. Management determined the value of the 80 shares of ZAGG common stock held by Mr. Harmer based on quoted market prices. The real estate holdings securing the note receivable were valued primarily based on the sales comparison approach as sales of comparable properties were utilized. The investments in real estate companies were valued utilizing comparable market sales, a discounted cash flow analysis, and other appropriate valuation methodologies.

Management's estimates of fair value are based upon assumptions believed to be reasonable, but which are inherently uncertain and unpredictable and, as a result, actual results may differ from estimates.

### ***Inventories***

In assessing the realization of inventories, we are required to make judgments as to future demand requirements and to compare these with current inventory levels. When the market value of inventory is less than the carrying value, the inventory cost is written down to the estimated net realizable value thereby establishing a new cost basis. Our inventory requirements may change based on our projected customer demand, market conditions, technological and product life cycle changes, longer or shorter than expected usage periods, and other factors that could affect the valuation of our inventories.

### ***Income taxes***

The Company recognizes deferred income tax assets or liabilities for expected future tax consequences of events that have been recognized in the financial statements or tax returns. Under this method, deferred income tax assets or liabilities are determined based upon the difference between the financial statement and income tax basis of assets and liabilities using enacted tax rates expected to apply when differences are expected to be settled or realized. Deferred income tax assets are reviewed for recoverability and valuation allowances are provided when it is more likely than not that a deferred tax asset will not be realizable in the future. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

The Company recognizes the effect of income tax positions only if those positions are more likely than not of being sustained. Recognized income tax positions are measured at the largest amount that is greater than 50% likely of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. The Company records estimated interest and penalties related to unrecognized tax benefits, if any, as a component of income tax provision.

The Company has foreign subsidiaries formed or acquired to conduct or support its business outside the United States. The Company does not provide for U.S. income taxes on undistributed earnings for its foreign subsidiaries as the foreign earnings will be permanently reinvested in such foreign jurisdictions.

### ***Long-lived Assets***

We have significant long-lived tangible and intangible assets consisting of property and equipment, and definite-lived intangibles. We review these assets for impairment whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. Our intangible assets are largely attributable to our acquisition of iFrogz in 2011.

We assess property and equipment, and definite-lived intangibles for potential impairment based on similar impairment indicators. When indicators of impairment exist related to our long-lived tangible assets and definite-lived intangible assets, we use an estimate of the undiscounted net cash flows in measuring whether the carrying amount of the assets is recoverable. Measurement of the amount of impairment, if any, is based upon the difference between the asset's carrying value and estimated fair value. Fair value is determined through various valuation techniques, including market and income approaches as considered necessary.

If forecasts and assumptions used to support the realizability of our long-lived assets change in the future, significant impairment charges could result that would adversely affect our results of operations and financial condition.

### ***Stock-based compensation***

The Company recognizes stock-based compensation expense in its consolidated financial statements for awards granted to employees and non-employees, which include restricted stock, stock options, and warrants. Equity-classified awards are measured at the grant date fair value of the award. The fair value of restricted stock is measured on the grant date based on the quoted closing market price of the Company's common stock. The fair value of the stock options and warrants is measured on the grant date using the Black-Scholes option pricing model based on the underlying common stock closing price as of the date of grant, the expected term, stock price volatility, and risk-free interest rates. The Company recognizes compensation expense net of estimated forfeitures on a straight-line basis over the requisite service period of the award, which is generally the vesting term of the award. No compensation expense is ultimately recognized for awards for which employees do not render the requisite service and are forfeited. Excess tax benefits of awards that are recognized in equity related to stock option exercises are reflected as financing cash inflows.

### **Results of Operations**

#### ***THREE MONTHS ENDED MARCH 31, 2014 AND 2013 (amounts in thousands, except per share data)***

##### ***Net sales***

Net sales for the quarter ended March 31, 2014, were \$49,003 as compared to net sales of \$51,471 for the quarter ended March 31, 2013, a decrease of \$2,468 or 5%.

For the quarter ended March 31, 2014, sales of our screen protection product line accounted for approximately 34% of our revenues, compared to 44% for the three months ended March 31, 2013. For the quarter ended March 31, 2014, sales of our keyboard product line accounted for approximately 38% of our revenues, compared to 32% for the three months ended March 31, 2013.

For the quarter ended March 31, 2014, approximately 88% of our overall net sales were through our indirect channel, 6% was through our website, and 6% was through our mall cart and kiosk programs. For the quarter ended March 31, 2013, approximately 83% of our overall net sales were through our indirect channel, 12% was through our website, and 5% was through our mall cart and kiosk programs. Sales from our ZAGG International subsidiary in Ireland accounted for 11% of our sales during the quarter ended March 31, 2014, although we expect sales from ZAGG International to be less than 10% for 2014, as in 2013.

The decrease in revenue comparing the three months ended March 31, 2014 to 2013 was primarily related to continued market competition in our major product lines and a decline in our online sales across all product lines.

### ***Gross profit***

Cost of sales includes raw materials, finished goods purchased from manufacturers, packing materials, and shipping and fulfillment costs. Gross profit for the quarter ended March 31, 2014, was \$17,778 or approximately 36% of net sales, as compared to \$18,999 or approximately 37% of net sales for the quarter ended March 31, 2013. The decrease in gross profit percentage is due to the continued product sales mix shift, as a higher percentage of our total sales were generated by lower margin products such as our keyboard and audio lines compared to the prior year where a higher percentage of sales were generated by our screen protection products, our highest margin product line.

There are no assurances that we will continue to recognize similar gross profit margins in the future.

### ***Operating expenses***

Total operating expenses for the quarter ended March 31, 2014, were \$15,838, a decrease of \$1,154 from total operating expenses for the quarter ended March 31, 2013, of \$16,992. The \$1,154 decrease was primarily attributable to decreases in stock-based compensation, and advertising and marketing expenses.

### ***Income from operations***

We reported income from operations of \$1,940 for the quarter ended March 31, 2014 compared to income from operations of \$2,007 for the quarter ended March 31, 2013, a decrease of \$67. The decrease in income is primarily attributable to lower sales and margin compression as described above.

### ***Other income (expense)***

For the quarter ended March 31, 2014, total other income was \$46 compared to other expense of (\$854) for the quarter ended March 31, 2013. The change is primarily attributable to (1) the fact that no loss on equity-method investment was recorded during 2014 as the investment was changed from an equity-method to cost-method investment at December 31, 2013, and (2) a significant reduction in interest expense due to an overall reduction in outstanding debt.

### ***Income taxes***

We recognized income tax expense of \$998 for the quarter ended March 31, 2014, compared to income tax expense of \$277 for the quarter ended March 31, 2013. Our effective tax rate was 50.3% and 24.0% for the three months ended March 31, 2014 and 2013, respectively. Our effective tax rate will generally differ from the U.S. Federal Statutory rate of 35%, due to state taxes, permanent items, and the impact of our global tax strategy. During the first quarter of 2013, the reduced tax rate was largely due to a discrete item related to tax law passed during the quarter that allowed a research and development credit for activities incurred during 2012. However, no comparative tax credit was available during the first quarter of 2014. In addition, during the first quarter of 2014, the increased tax rate was due to losses incurred in low tax rate jurisdictions that do not benefit the overall corporate tax rate.

### ***Net income***

As a result of these factors, we reported net income of \$988 or \$0.03 per share on a fully diluted basis for the quarter ended March 31, 2014 compared to net income of \$876 or \$0.03 per share on a fully diluted basis for the quarter ended March 31, 2013.

**Liquidity and Capital Resources (in thousands)**

At March 31, 2014, our principle sources of liquidity were cash generated by operations, cash on-hand, and an open Line of Credit with Wells Fargo. Our principle uses of cash have been to fund working capital requirements, make payments on outstanding debt, and purchase shares of ZAGG Inc common stock.

Cash and cash equivalents on-hand decreased to \$6,511 on March 31, 2014, from \$15,031 on December 31, 2013, a decrease of \$8,520. The decrease in cash is largely the result of positive cash from operations during the first quarter of 2014, offset by \$17,543 in net payments on the Line of Credit and \$2,488 in cash used to purchase treasury stock during the first quarter of 2014. Earnings from foreign operations are considered permanently re-invested and of the \$6,511 cash balance on March 31, 2014, cash from foreign entities totaled \$2,901, which constituted 45% of the total cash and cash equivalents balance.

At March 31, 2014, we had working capital of \$67,435 compared to \$83,385 as of December 31, 2013. The decrease is primarily attributable to the \$17,543 in net payments on the Line of Credit and \$2,488 in cash used to purchase treasury stock during the first quarter of 2014.

Based on the current level of operations, we believe that cash generated from operations, cash on hand, and available borrowings under existing credit arrangements will be adequate to fund expected capital expenditures and working capital needs for the next 12 months.

*Debt and Letters of Credit*

On December 20, 2013, the Company and Wells Fargo, entered into the First Amendment to Credit Agreement (“Amendment”), which modifies the original Credit Agreement (the “Credit Agreement”) entered into between the Company and Wells Fargo on December 7, 2012.

The Amendment retains the \$60,000 revolving line of credit facility (“Line of Credit”) and extends the maturity date from December 1, 2014 to December 1, 2015. At the time of the Amendment, the \$18,000 outstanding on the original \$24,000 term loan was paid in full utilizing proceeds from the Line of Credit. In addition, the Line of Credit includes a letter of credit sub-feature that allows the Company to issue standby commercial letters of credit against the Line of Credit, not to exceed at any time an aggregate of \$5,000. During the three months ending March 31, 2014 and 2013, the Company did not issued any standby commercial letters of credit.

As consideration for entering into the Amendment, the Company agreed to pay to Wells Fargo an amendment fee of \$30 as well as reasonable legal and collateral examination fees.

Borrowings and repayments under the Line of Credit may occur from time to time in the Company’s ordinary course of business through December 1, 2015. Any outstanding borrowings under the Line of Credit mature and are due on December 1, 2015.

The outstanding principal balance under the Line of Credit bears interest at a fluctuating rate per annum equal to be the sum of the (1) LIBOR margin established under the Credit Agreement (with the initial LIBOR margin being set at 1.25%) and (2) Daily Three Month LIBOR (as defined in the Credit Agreement) in effect from time to time. Each change in the rate of interest will become effective on each business day on which a change in Daily Three Month LIBOR is announced by Wells Fargo.

Pursuant to the terms of the Amendment, Wells Fargo will adjust the LIBOR margin used to determine the rate of interest under the Line of Credit on a quarterly basis. The applicable LIBOR margin is calculated based on the Company’s ratio of Total Liabilities to Tangible Net Worth (as these terms are defined in the Credit Agreement) in accordance with the following table:

Total Liabilities to Tangible Net Worth	Applicable LIBOR Margin
1.00 or greater	1.25%
.65 or greater, but less than 1.00	1.00%
Less than .65	0.75%

Under the Line of Credit, each such adjustment will be effective on the first business day of the Company’s fiscal quarter following the quarter during which Wells Fargo receives and reviews the Company’s most current fiscal quarter-end financial statements in accordance with the requirements established in the Credit Agreement.

In addition, under the Amendment the Company agreed to pay Wells Fargo a quarterly fee based on the average unused amount of the Line of Credit depending on the Company’s ratio of Total Liabilities to Tangible Net Worth (as these terms are defined in the Credit Agreement) based on the following table:

Leverage Ratio	Applicable Unused Commitment Fee (per annum)
1.00 or greater	0.35%
.65 or greater, but less than 1.0 0	0.25%
Less than .65	0.15%

For the three months ended March 31, 2014 and 2013, \$22 and \$15, respectively, in unused line fees had been incurred and was included as a component of interest expense in the consolidated statement of operations.

At March 31, 2014 and 2013, the weighted average interest rate on all outstanding borrowings under the Line of Credit was 1.00% and 1.63%, respectively. At March 31, 2014 and 2013, the effective interest rate was 1.11% and 2.31%, respectively.

The Company originally incurred and capitalized \$238 of direct costs related to the establishment of the Credit Agreement. For the three months ended March 31, 2014 and 2013, the Company amortized \$16 and \$30, respectively of these loan costs, which is included as a component of interest expense in the consolidated statement of operations.

The Company amortizes deferred loan costs under the straight line method. The carrying value of deferred loan costs at March 31, 2014 and 2013, was \$110 and \$200, respectively, and is included as a component of noncurrent other assets in the consolidated balance sheet.

The Company is also subject to a number of financial and non-financial debt covenants under the Credit Agreement. At March 31, 2014, the Company was in compliance with all covenants associated with the Credit Agreement.

#### *Contractual Obligations and Commitments*

The following table provides information on our contractual obligations as of March 31, 2014:

	Payments on Debt	Interest on Debt	Operating Leases	Total contractual obligations
Remaining 2014	\$ —	\$ —	\$ 797	\$ 797
2015	—	—	778	778
2016	—	—	696	696
2017	—	—	302	302
2018 and thereafter	—	—	—	—
Total	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 2,573</u>	<u>\$ 2,573</u>

(1) Unrecognized uncertain tax benefits of \$443 are not included in the table above as we are not sure when the amount will be paid.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We are exposed to certain market risks in the ordinary course of business. These risks result primarily from changes in foreign currency exchange rates and interest rates. In addition, international operations are subject to risks related to differing economic conditions, changes in political climate, differing tax structures and other regulations and restrictions.

To date we have not utilized derivative financial instruments or derivative commodity instruments. We do not expect to employ these or other strategies to hedge market risk in the foreseeable future. Cash is invested in money market funds, which are subject to minimal credit and market risk. We believe that the market risks associated with these financial instruments are immaterial, although there can be no guarantee that these market risks will be immaterial to us.

### **Item 4. Controls and Procedures**

Our management, with the participation of the principal executive officer and principal financial officer evaluated the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15b under the Securities Exchange Act of 1934 as of the end of the period covered by this Report. Based on this evaluation, the principal executive officer and principal financial officer concluded that as of the end of the period covered by this Report, our disclosure controls and procedures were effective and were designed to provide reasonable assurance that information required to be included in the reports filed or submitted under the Exchange Act of 1934, as amended, is recorded, processed, summarized, and reported as specified in the SEC's rules and forms.

#### Changes in Internal Controls over Financial Reporting

During the most recent fiscal quarter, there has not occurred any change in internal control over financial reporting that has materially affected, or is reasonably likely to materially affect, internal control over financial reporting. The process for evaluating controls and procedures is continuous and encompasses constant improvement of the design and effectiveness of established controls and procedures and the remediation of any deficiencies which may be identified during this process.

#### Limitations on the Effectiveness of Internal Controls

An internal control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the internal control. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, control may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate.





**PART II - OTHER INFORMATION**

**Item 1. Legal Proceedings**

Certain of the legal proceedings in which we are involved are discussed in Note 14, "Commitments and Contingencies," to our Consolidated Financial Statements in this Quarterly Report on Form 10-Q, and are hereby incorporated by reference.

**Item 1A. Risk Factors**

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, Item 1A. Risk Factors, in our Annual Report on Form 10-K for the year ended December 31, 2013 (the "2013 Form 10-K"), which could materially affect our business, financial condition or future results. These risk factors should be read carefully in connection with evaluating our business and in connection with the forward-looking statements contained in this Quarterly Report on Form 10-Q. Any of the risks described in the 2013 Form 10-K could materially adversely affect our business, financial condition or future results and the actual outcome of matters as to which forward-looking statements are made. These are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds(dollars and shares in thousands)**

During the first quarter of 2014, the Company's board of directors authorized the repurchase of up to \$10,000 of the Company's outstanding common stock during 2014. The Company's board of directors also authorized the Company to enter into a Rule 10b5-1 plan when appropriate.

During March 2014, the Company entered into a Rule 10b5-1 plan under which 556 shares of ZAGG Inc common stock were purchased for total cash consideration of \$2,488 as detailed in the table below.

Period	(a) Total Number of Shares Purchased	(b) Average Price Paid per Share	(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	(d) Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs (1)
January 1 – January 31, 2014	-	-	-	-
February 1 – February 28, 2014	-	-	-	-
March 1 – March 31, 2014	556	\$ 4.45	556	1,595
Total	556	\$ 4.45	556	1,595

(1) The maximum number of shares that may yet be purchased under the repurchase plan has been determined based on the \$7,512 remaining amount that is authorized for the purchase of ZAGG Inc common stock under the repurchase plan and the closing stock price on April 22, 2014 of \$4.71. The actual number of shares that may be repurchased is dependent on the price of ZAGG Inc common stock.

**Item 3. Defaults Upon Senior Securities**

None.

**Item 4. Mine Safety Disclosures**

Not applicable.

**Item 5. Other Information**

None.

**Item 6. Exhibits**

a. Exhibits: The following Exhibits are filed with this Form 10-Q pursuant to Item 601(a) of Regulation S-K:

Exhibit No.	Description of Exhibit
<a href="#">31.1</a>	<a href="#">Certification of Chief Executive Officer pursuant to Rules 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934, as Amended.</a>
<a href="#">31.2</a>	<a href="#">Certification of Chief Financial Officer pursuant to Rules 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934, as Amended.</a>
	<a href="#">Certification of Chief Executive Officer pursuant to 18 U.S. C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-</a>

[32.1](#) [Oxley Act of 2002.](#)

[Certification of Chief Financial Officer pursuant to 18 U.S. C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.](#)

[32.2](#) [Oxley Act of 2002.](#)

EX-101.INS XBRL Instance Document

EX-101.SCH XBRL Taxonomy Extension Schema Document

EX-101.CAL XBRL Taxonomy Extension Calculation Linkbase

EX-101.DEF XBRL Taxonomy Extension Definition Linkbase

EX-101.LAB XBRL Taxonomy Extension Labels Linkbase

EX-101.PRE XBRL Taxonomy Extension Presentation Linkbase

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### ZAGG INC

Date: May 8, 2014

By: /s/ **RANDALL L. HALES**

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Randall L. Hales,  
Chief Executive Officer, President, & Director  
(Principal executive officer)

Date: May 8, 2014

By: /s/ **BRANDON T. O'BRIEN**

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Brandon T. O'Brien,  
Chief Financial Officer  
(Principal financial officer)

30

[\(Back To Top\)](#)

## Section 2: EX-31.1 (EXHIBIT 31.1)

**EXHIBIT 31.1**

### CERTIFICATIONS

I, Randall L. Hales, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of ZAGG Inc;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of and for the periods presented in this report.
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15(d)-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 8, 2014

/s/ RANDALL L. HALES

Randall L. Hales  
*Chief Executive Officer, President, & Director*

[\(Back To Top\)](#)

## Section 3: EX-31.2 (EXHIBIT 31.2)

EXHIBIT 31.2

### CERTIFICATIONS

I, Brandon T. O'Brien, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of ZAGG Inc;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of and for the periods presented in this report.
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15(d)-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 8, 2014

/s/ BRANDON T O'BRIEN

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Brandon T O'Brien  
Chief Financial Officer

[\(Back To Top\)](#)

## Section 4: EX-32.1 (EXHIBIT 32.1)

Exhibit 32.1

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of ZAGG Inc (the "Company") for the three months ended March 31, 2014 as filed with the Securities and Exchange Commission (the "Report"), I, Randall L. Hales, President and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ RANDALL L. HALES

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Randall L. Hales  
Chief Executive Officer, President, & Director  
May 8, 2014

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

A signed original of this written statement required by Section 906 of the Sarbanes-Oxley Act of 2002 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

[\(Back To Top\)](#)

## Section 5: EX-32.2 (EXHIBIT 32.2)

Exhibit 32.2

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of ZAGG Inc (the "Company") for the three months ended March 31, 2014 as filed with the Securities and Exchange Commission (the "Report"), I, Brandon T. O'Brien, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

**/s/ BRANDON T. O'BRIEN**

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Brandon T. O'Brien  
*Chief Financial Officer*  
May 8, 2014

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

A signed original of this written statement required by Section 906 of the Sarbanes-Oxley Act of 2002 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

[\(Back To Top\)](#)