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## Section 1: 8-K (CURRENT REPORT)

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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### FORM 8-K

#### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 12, 2017

### ZAGG INC

(Exact name of registrant as specified in charter)

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Delaware  
(State or other jurisdiction  
of incorporation)

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001-34528  
(Commission  
File Number)

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20-2559624  
(I.R.S. Employer  
Identification No.)

910 West Legacy Center Drive, Suite 500  
Midvale, Utah 84047  
(Address of principal executive offices)

Registrant's telephone number, including area code: (801) 263-0699

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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## Item 7.01 Regulation FD Disclosure.

On September 12, 2017, ZAGG Inc (the "Registrant") issued press releases announcing the mophie wireless charging base, a universal wireless charging pad for iPhone 8, iPhone 8 Plus and iPhone X. The wireless charging base features the latest in wireless technology to provide wireless charging directly to iPhone 8, iPhone 8 Plus and iPhone X. It is designed to begin charging simply by placing the iPhone 8, iPhone 8 Plus or iPhone X on the pad. The mophie wireless charging base will be available at Apple.com, Apple stores worldwide, and mophie.com on September 20, 2017. Gross margins for this product are expected to be in-line with the Registrant's full year expectation for the mophie business. The press releases are furnished with this report as Exhibits 99.1 and 99.2.

The information contained in Item 7.01 of this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall they be deemed incorporated by reference in any registration statement or other filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in any such filing.

**Forward-Looking Statements:** Certain statements contained in this Current Report on Form 8-K and the exhibits furnished herewith relate to future events and expectations and, as such, constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, outlook, assumptions, or future events or performance, often, but not always, through the use of words or phrases such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "predicts," "projects," "targets," or similar expressions, are not statements of historical facts and may be forward-looking. Readers are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements. Any forward-looking statement speaks only as of the date on which such statement is made. New factors emerge from time to time and it is not possible for management to predict all such factors, nor can it assess the impact of any such factor on the business or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statement. Readers should also review the risks and uncertainties listed in ZAGG's most recent Annual Report on Form 10-K and other reports the company files with the U.S. Securities and Exchange Commission, including (but not limited to) Item 1A - "Risk Factors" in the Form 10-K and Management's Discussion and Analysis of Financial Condition and Results of Operations and the risks described therein from time to time. ZAGG disclaims any obligation to update publicly any forward-looking information, whether in response to new information, future events, or otherwise, except as required by applicable law.

## Item 9.01 Financial Statements and Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#">Press Release (ZAGG Inc) – mophie Wireless Charging Base</a>
99.2	<a href="#">Press Release (mophie Brand) – mophie Wireless Charging Base</a>

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ZAGG Inc**

Date: **September 13, 2017**

By: /s/ **BRADLEY J. HOLIDAY**

Bradley J. Holiday  
Chief Financial Officer

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## **Section 2: EX-99.1 (PRESS RELEASE (ZAGG INC) MOPHIE WIRELESS CHARGING BASE)**

**Exhibit 99.1**



### **ZAGG ANNOUNCES MOPHIE WIRELESS CHARGING BASE FOR iPhone 8, iPhone 8 PLUS, AND iPhone X**

SALT LAKE CITY, September 12, 2017 (GLOBE NEWSWIRE) – A ZAGG Inc. (NASDAQ:ZAGG) subsidiary, mophie, the #1 mobile battery case brand in the US<sup>(1)</sup>, today announced the mophie wireless charging base; a universal wireless charging pad for iPhone 8, iPhone 8 Plus and iPhone X.

The wireless charging base features the latest in wireless technology to provide wireless charging directly to iPhone 8, iPhone 8 Plus and iPhone X. It is designed to begin charging simply by placing the iPhone 8, iPhone 8 Plus or iPhone X on the pad.

“The mophie wireless charging base for iPhone 8, iPhone 8 Plus and iPhone X represents a significant achievement for our team while strengthening our position in wireless charging,” commented Randy Hales, President and Chief Executive Officer of ZAGG. “We will update our full year outlook when we report third quarter earnings in early November as this project wasn’t included in our initial 2017 guidance. At that point we’ll have better visibility into sell-through performance, attach rates and production capacity. We expect the contribution from this product to be minimal in the third quarter based on timing of initial shipments, but positive in both the fourth quarter and full year 2018.”

Gross margins for this product are expected to be in-line with the company’s full year expectation for the mophie business.

#### **About ZAGG Inc**

ZAGG Inc (NASDAQ:ZAGG) is a global leader in accessories and technologies that empower mobile lifestyles. The Company has an award-winning product portfolio that includes screen protection, power management solutions, mobile keyboards, social tech, and personal audio sold under the InvisibleShield®, mophie®, ZAGG®, and IFROGZ® brands. ZAGG Inc has operations in the United States, Ireland, and China. For more information, please visit the company’s websites at [www.zagg.com](http://www.zagg.com) and [www.mophie.com](http://www.mophie.com).

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1. The NPD Group, Inc., U.S. Retail Tracking Service, Cell Phone Device Protection, Charging Case, Based on Dollars & Units, July 2016 - June 2017.

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## Section 3: EX-99.2 (PRESS RELEASE (MOPHIE BRAND) MOPHIE WIRELESS CHARGING BASE)

Exhibit 99.2



### MOPHIE INTRODUCES WIRELESS CHARGING BASE FOR iPhone 8, iPhone 8 Plus, AND iPhone X

*Available from [apple.com](http://apple.com), [Apple stores](#) and [mophie.com](http://mophie.com)*

**Orange County, Calif.**, (September 12th, 2017) – mophie, a ZAGG Inc brand and the #1 mobile battery case brand in the US(1), today announced the **mophie wireless charging base**; a universal wireless charging pad that provides a quick and easy charging experience for iPhone 8, iPhone 8 Plus and iPhone X.

The mophie wireless charging base is available at [Apple.com](http://Apple.com), [Apple stores](#) worldwide, and [mophie.com](http://mophie.com) on September 20<sup>th</sup>.

The compact wireless charging base features the latest in wireless technology to provide wireless charging directly to iPhone 8, iPhone 8 Plus and iPhone X. It is designed to begin charging simply by placing the iPhone 8, iPhone 8 Plus, and iPhone X on the pad. A customer's device will continue to be fully functional while charging, so users can continue to use the display and connect to Bluetooth accessories, among other things.

“mophie has demonstrated its commitment to making charging as effortless as possible through our ecosystem of wireless charging solutions,” said Chris Ahern, president at mophie. “The mophie wireless charging base provides the optimal experience for iPhone 8, iPhone 8 Plus, and iPhone X customers from day one.”

The wireless charging base features a dual-injected rubberized, non-slip finish to ensure proper placement of iPhone 8, iPhone 8 Plus, and iPhone X for charging. It also allows high-speed wireless charging up to 7.5W for compatible devices.

Additional features include:

- The latest Qi wireless technology for universal compatibility
- High-speed wall adapter and cable included
- Low-profile design
- Rubberized finish to prevent scratches

1. The NPD Group, Inc., U.S. Retail Tracking Service, Cell Phone Device Protection, Charging Case, Based on Dollars & Units, July 2016 - June 2017.
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The wireless charging base is available from [apple.com](http://apple.com), Apple stores, [mophie.com](http://mophie.com) and other premium retailers for \$59.95.

For the latest updates about all new mophie products, upcoming events and promotions, follow mophie on [Facebook](#), [Twitter](#), and [Instagram](#), or register at [mophie.com/innovation](http://mophie.com/innovation).

**About mophie**

mophie, the #1 selling battery case manufacturer in the US, is a California-based, award-winning designer and manufacturer that empowers the mobile world to Stay Powerful. Widely acclaimed for innovative mobile solutions, mophie is the proud developer of the original juice pack®. mophie products are recognized for style and engineered for performance, providing a seamless integration of hardware, software and design. mophie has operations in California, Michigan, Netherlands, Hong Kong, and China. mophie products are available in more than 130 countries, and can be found at Apple, Verizon, Best Buy and T-Mobile stores, as well as Sprint and other leading retailers. Visit [mophie.com](http://mophie.com) and follow us on [Facebook](#), [twitter](#), and [Instagram](#) (@mophie).

**About ZAGG Inc**

ZAGG Inc (NASDAQ:ZAGG) is a global leader in accessories and technologies that empower mobile lifestyles. The Company has an award-winning product portfolio that includes screen protection, power management solutions, mobile keyboards, social tech, and personal audio sold under the InvisibleShield®, mophie®, ZAGG®, and IFROGZ® brands. ZAGG Inc has operations in the United States, Ireland, and China. For more information, please visit the company's websites at [www.zagg.com](http://www.zagg.com) and [www.mophie.com](http://www.mophie.com).

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